



3V PRO APPRAISERS

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Valuation with Integrity. Insight with Impact.



Team **3V PRO**

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About 3v PRO Appraisers Pvt Ltd

Valuation with Integrity. Insight with Impact.

At **3V PRO Appraisers Pvt Ltd**, we specialize in delivering **independent, insightful, and standards-compliant valuation services** across a diverse range of asset classes, sectors, and use cases. With a mission to bring clarity to complexity, we empower businesses, investors, and regulators with valuations that are not just technically sound - but also strategically meaningful.

Whether it's tangible or intangible assets, financial instruments or ESG-linked assets, regulated businesses or emerging tech ventures - our team of valuation experts combines technical rigor, regulatory insight, and business understanding to ensure every valuation stands up to scrutiny and supports confident decision-making.

Who We Serve

- » We work with a wide spectrum of clients including:
- » Corporates & Conglomerates
- » Startups & Growth-Stage Ventures
- » Financial Institutions & Funds
- » Legal & Audit Firms
- » Government Bodies & Regulators
- » Family Offices & HNIs

Our Approach

Every engagement is built on the pillars of **accuracy, transparency, and trust**. At 3V PRO, we go beyond numbers to understand context, risks, and strategic goals - enabling our clients to make sound, defensible decisions.

- * **Client-Focused** – Solutions are tailored to your sector, objective, and compliance needs.
- * **Qualified & Accredited** – Certified valuers with expertise across industry standards and legal frameworks.
- * **Independent & Ethical** – Unbiased reporting with the highest integrity and confidentiality.
- * **Technology-Enabled** – Leveraging data analytics and modern tools for faster, smarter valuations.

Why Choose 3V PRO?

- ▶ **Multidisciplinary Expertise:** Valuers, chartered accountants, engineers, sector specialists & financial modelers.
 - ▶ **Global & Indian Standards Compliant:** IVS, ICAI Valuation Standards, Ind AS / IFRS, RBI, SEBI, FEMA & more.
 - ▶ **Independent & Defensible Reports:** Trusted by auditors, investors, boards, and regulators.
 - ▶ **Pan-India & Cross-Border Experience:** Serving clients across industries, geographies, and jurisdictions.
4. **Technology-Driven Delivery:** Advanced modelling, analytics, and asset tracking solutions.

About 3v PRO Appraisers Pvt Ltd

Valuation with Integrity. Insight with Impact.

Our Commitment

We don't just deliver reports - we build clarity, confidence, and long-term value through valuation excellence. At 3V PRO, every engagement is guided by:

- Integrity in process
- Insight in analysis
- Impact in outcomes

We are not just appraisers - we are **value partners**. From complex valuations to regulatory audits, we ensure every report is defensible, data-driven, and aligned with your strategic goals. At **3V PRO Appraisers**, we deliver **value you can trust**.

Our Core Services

- Business & Equity Valuation
- Tangible Asset Valuation
- Intangible & IP Valuation
- Financial Instrument Valuation
- Regulatory & Financial Reporting Valuations
- Financial Reporting (Ind AS / IFRS)
- Customs Valuation
- Insurance related Valuation
- Specialized Transaction Valuations
- Industry-Specific Valuation
- Environmental & ESG Valuation
- Technology & Digital Asset Valuation
- Banking & Financial Services Valuation
- Unique Asset Tagging Valuation
- Enemy Property Valuation
- Other Specialized Valuation

“Let's value the future - together.”

Business & Equity Valuation Advisory

Strategic Insights. Accurate Valuation. Informed Decisions.

At 3V PRO Appraisers Pvt Ltd, our Business & Equity Valuation services are designed to provide stakeholders with credible, transparent, and well-supported assessments of business worth - empowering decision-makers with the clarity they need to act confidently.

Whether you're preparing for a transaction, restructuring, fundraising, regulatory compliance, or shareholder dispute, we offer deep valuation expertise backed by industry experience and technical precision.

Our Business Valuation Services Cover:

- ▶ Valuation for Mergers & Acquisitions (M&A)
- ▶ Startup/Funding Stage Valuation
- ▶ Fairness Opinions
- ▶ ESOP & Sweat Equity Valuation
- ▶ Valuation for Financial Reporting (Ind AS/IFRS/IVS)
- ▶ Regulatory Compliance (Income Tax, Companies Act, FEMA, SEBI)
- ▶ Valuation for Litigation, Arbitration & Shareholder Disputes
- ▶ Valuation for Buy/Sell Arrangements and Joint Ventures

Why 3V PRO for Business & Equity Valuation?

- ▶ Independent & Defensible Reports – Built on globally accepted valuation methodologies (DCF, Market Approach, NAV, etc.) and thoroughly documented.
- ▶ Cross-Industry Experience – Serving clients across manufacturing, services, technology, real estate, and more.

“Let’s help you discover the true value of your business.”



- ▶ Regulatory Alignment – Compliance with all applicable valuation standards, including ICAI, IVS, and RBI/SEBI/FEMA requirements.
- ▶ Strategic Perspective – We go beyond numbers to understand your business drivers, risks, and future growth potential.

Empowering Every Decision with Trusted Valuation

With 3V PRO Appraisers as your valuation partner, you gain more than a report - you gain clarity, confidence, and credibility in every strategic move. Our approach is collaborative, ethical, and always aligned with your business goals.

Tangible Asset Valuation

Accurate Valuation of Real Assets. Trusted for Decisions that Matter

At 3V PRO Appraisers, we provide accurate, independent, and compliant valuations of tangible assets - empowering clients to make informed decisions across financial reporting, regulatory compliance, strategic transactions, and risk management.

Whether it's real estate, plant & machinery, industrial equipment, or infrastructure, our valuation services are grounded in data, guided by standards, and tailored to your industry context.

Our Tangible Asset Valuation Services

Include:

- » Real Estate Valuation – Land, buildings, commercial and industrial properties
- » Plant & Machinery Valuation – Manufacturing, logistics, energy, and more
- » Industrial Equipment & Tools Valuation
- » Infrastructure & Fixed Asset Valuation
- » Financial Reporting Valuation – As per Ind AS / IFRS / IVS
- » Insurance Valuation – Replacement cost and reinstatement value
- » Valuation for M&A, Liquidation, and Asset Transfers
- » Regulatory & Compliance Valuation – Companies Act, FEMA, Income Tax, etc.

What Sets Our Approach Apart:

- ▶ Detailed Asset Inspections – On-site verification and technical assessment
- ▶ Globally Accepted Methodologies – Cost, market, and income approaches
- ▶ Industry-Specific Benchmarks – Reflecting real market conditions
- ▶ Audit-Ready, Compliant Reports – Aligned with ICAI, RICS, IVS, and statutory guidelines
- ▶ Cross-Sector Experience – Trusted by clients across manufacturing, real estate, logistics, energy, healthcare, and more.

Driving Value Through Precision

At 3V PRO, valuation is more than a technical exercise - it's a strategic tool. We deliver credible, defensible, and transparent valuations that withstand audits, support compliance, and inform business-critical decisions.

Whether you're preparing for a transaction, audit, insurance review, or financial disclosure, our tangible asset valuations give you the clarity and confidence to move forward.

Intangible Asset Valuation

Valuing What You Can't See - But What Truly Drives Value.

In today's knowledge-driven economy, **intangible assets** - such as intellectual property, brand value, technology, goodwill, and customer relationships - are often the most critical drivers of a business's success. At **3V PRO Appraisers**, we specialize in delivering robust, defensible, and insight-rich **intangible asset valuations** that support decision-making, compliance, and strategic growth.

Our valuations go beyond the balance sheet to reflect the true economic value of your intangible assets - combining analytical rigor with deep industry knowledge and adherence to global valuation standards.

Our Intangible Asset Valuation Services Cover:

- » Brand & Trademark Valuation
- » Technology, Patents & IP Valuation
- » Goodwill & Customer Relationship Valuation
- » Software & Proprietary Platform Valuation
- » Valuation of Intangibles for Purchase Price Allocation (PPA)
- » ESOP, Sweat Equity & Share-Based Compensation Valuation
- » Valuation for M&A, Licensing, and Joint Ventures
- » Valuation for Financial Reporting (Ind AS 38, IFRS, IVS)
- » Regulatory & Tax Reporting Valuations (Income Tax, FEMA, etc.)

Why Choose 3V PRO for Intangible Asset Valuation?

- Valuation Expertise Across IP-Heavy Sectors – Technology, Pharma, Media, FMCG, etc.
- Globally Accepted Methodologies – Income (Relief-from-Royalty, Excess Earnings), Market, and Cost Approaches
- Regulatory Compliance – Ind AS, IFRS, ICAI Valuation Standards, IVS
- Audit-Ready, Defensible Reports – Suitable for board presentations, investor scrutiny, and statutory audits
- Cross-Functional Team – Blend of valuation experts, financial analysts, and legal advisors.

“Capturing the True Value of Innovation and Reputation”

Whether you're planning a transaction, allocating purchase price, issuing equity, or preparing financial statements - trust 3V PRO Appraisers to provide intangible asset valuations that reflect real worth, strategic relevance, and regulatory compliance.

Financial Instrument Valuation

Precision in Complexity. Confidence in Compliance

The growing use of complex financial instruments across industries demands accurate, transparent, and standards-compliant valuation methodologies. **At 3V PRO Appraisers**, we specialize in the **valuation of financial instruments**, combining advanced modeling, regulatory alignment, and industry insight to deliver reliable and audit-ready reports.

Whether for fair value reporting, investment decisions, compliance, or risk management, our valuations support key stakeholders - CFOs, auditors, investors, and regulators - with the confidence they need.

Our Financial Instrument Valuation

Services Include:

- ▶ Valuation of Derivatives
- ▶ Valuation of Debt Instruments
- ▶ Valuation of Convertible Instruments
- ▶ Valuation of Equity Instruments
- ▶ Valuation of Structured Products
- ▶ Valuation of Investment Portfolios
- ▶ Valuation for Hedge Accounting & Ind AS/ IFRS Compliance
- ▶ Valuation for Regulatory Compliance

Methodologies & Tools We Use:

- ▶ Discounted Cash Flow (DCF)
- ▶ Binomial / Black-Scholes Option Pricing Models
- ▶ Yield Curve & Duration-Based Models
- ▶ Monte Carlo Simulation & Scenario Analysis

- ▶ Market Comparables & Credit Risk Adjustments
- ▶ Risk-Free Rate and Credit Spread Analysis

Why 3V PRO for Financial Instrument Valuation?

- ◇ Cross-Functional Expertise – Finance, valuation, risk, and regulatory specialists working in sync
- ◇ Audit-Ready, Defensible Reports – Supporting statutory audit, internal review, and board reporting
- ◇ Alignment with Ind AS, IFRS, IVS, ICAI Valuation Standards
- ◇ Custom Models for Complex or Illiquid Instruments
- ◇ Trusted by Listed Companies, Funds, and Institutional Investors.

“Bringing Clarity to Financial Complexity”

At 3V PRO Appraisers, we demystify complex financial instruments with valuations that are robust, transparent, and compliant. Whether you're preparing financial statements, planning a transaction, or managing investment risk - we ensure you're backed by insights that hold up to scrutiny.

Valuation for Regulatory and Compliance Purposes

Aligned with Laws. Backed by Standards. Trusted by Stakeholders

At 3V PRO Appraisers, we understand that regulatory-driven valuations require a high level of precision, independence, and compliance with legal frameworks. We offer end-to-end valuation services that meet the stringent requirements of Indian and international regulatory bodies - ensuring your business remains fully compliant, audit-ready, and strategically informed.

Whether it's under the Companies Act, Income Tax Act, FEMA, SEBI, or Ind AS/IFRS, our team of certified professionals delivers credible, defensible, and standards-aligned valuations for a wide range of compliance scenarios.

Our Regulatory & Compliance Valuation Services Include:

- ▶ Valuation under Companies Act, 2013
 - Share issuance, mergers/demergers, buy-back, and related-party transactions
- ▶ Income Tax Act Valuation
 - Section 56(2)(viib), capital gains, transfer pricing, and gift tax
- ▶ FEMA Valuation (RBI Guidelines)
 - Cross-border investments, FDI/FPI, outbound investments, and repatriation

- ▶ SEBI-Compliant Valuation
 - For listed entities, delisting, open offers, preferential allotments
- ▶ Valuation under Ind AS / IFRS / IVS
 - Financial reporting, fair value measurement, impairment testing
- ▶ ESOP & Sweat Equity Valuation
 - As per Income Tax, Companies Act, and accounting standards
- ▶ IBC and NCLT-Related Valuation
 - Liquidation, resolution plans, and dispute resolution
- ▶ Stamp Duty and Transfer Pricing Valuation

Why Choose 3V PRO?

- * Registered Valuers (IBBI) & Certified Professionals
- * Audit-Ready Reports with Full Regulatory Justification
- * Compliance with ICAI, IBBI, IVS, and RBI/SEBI Guidelines
- * Experience Across Sectors & Transaction Types
- * Strong Coordination with Legal, Tax, and Audit Teams.



“Precision and Compliance. Delivered with Integrity”

With 3V PRO Appraisers as your valuation partner, you gain more than a report - you gain confidence in regulatory alignment, credibility with auditors and authorities, and clarity for strategic execution.

Valuation for Financial Reporting (Ind AS / IFRS)

Fair Value. Full Compliance. Financial Clarity.

In the era of evolving financial reporting standards, fair value measurement has become a cornerstone of transparency and accuracy in corporate reporting. At 3V PRO Appraisers, we deliver independent, audit-ready valuations that align with Ind AS, IFRS, and IVS - enabling businesses to present a true and fair view of their financial position.

Our expert team works closely with finance, audit, and compliance teams to ensure all valuations are fully justified, technically sound, and compliant with applicable accounting frameworks and regulatory expectations.

Our Financial Reporting Valuation Services Include:

- ▶ Purchase Price Allocation (PPA) – Allocation of consideration to tangible and intangible assets & goodwill (Ind AS 103 / IFRS 3)
- ▶ Impairment Testing – Valuation of CGUs and intangible assets under Ind AS 36 / IAS 36
- ▶ Fair Value of Financial Instruments – As per Ind AS 109 / IFRS 9
- ▶ Valuation of Share-Based Payments (ESOPs/ Sweat Equity) – Under Ind AS 102 / IFRS 2
- ▶ Investment Property and Asset Revaluation – Ind AS 40, Ind AS 16
- ▶ Lease Accounting Valuation – Right-of-use asset and lease liability valuations under Ind AS 116 / IFRS 16
- ▶ Valuation for Business Combinations and Restructuring
- ▶ Initial Recognition and Periodic Fair Value Measurement of Assets/Liabilities

Why Choose 3V PRO for Financial Reporting Valuation?

Compliant with Ind AS, IFRS, IVS, and ICAI Valuation Standards

Audit-Focused, Defensible Reports – Built to withstand scrutiny by statutory auditors and regulators

Deep Domain Expertise – Across sectors such as manufacturing, IT, real estate, BFSI, pharma, and more

Integrated Approach – Coordination with auditors, CFOs, tax teams, and legal advisors

Technology-Backed Modelling – DCF, option pricing, and complex financial instrument valuation tools

“Fair Value That Builds Stakeholder Trust

With 3V PRO as your valuation partner, you get more than compliance - you get clarity, credibility, and confidence in your financial reporting. We ensure every valuation reflects true economic substance and stands up to both internal and external review.

Customs Valuation

Compliance. Accuracy. Risk Mitigation.

At 3V PRO Appraisers, our Customs Valuation services ensure your imports and exports comply with the Customs Act and relevant international trade regulations. Accurate valuation is critical for determining the correct duty payable and avoiding costly penalties or delays.

We provide independent, transparent, and regulation-aligned customs valuations that help businesses manage their import/export duties efficiently and confidently.

Our Customs Valuation Services Include:

Valuation of Imported Goods as per Customs Valuation Rules

- * Determination of Transaction Value & Related Adjustments
- * Classification & Valuation Advisory to optimize duty exposure
- * Pre-Shipment and Post-Shipment Valuation Support
- * Compliance with WTO Agreement on Customs Valuation
- * Assistance with Customs Audit & Dispute Resolution
- * Valuation for Transfer Pricing & Regulatory Reporting

Why Partner with 3V PRO?

- ◆ Expertise in Customs & International Trade Laws
- ◆ Accurate, Defensible Valuation Reports
- ◆ Reduced Risk of Penalties and Litigation
- ◆ Tailored Solutions for Complex Goods & Transactions
- ◆ Seamless Coordination with Customs Authorities and Legal Teams

“Simplify Customs Compliance with Confidence”

With 3V PRO Appraisers, navigate customs valuation complexities with ease and assurance. Our precise valuations help you comply with regulations while optimizing costs and minimizing risks.

Insurance-Related Valuation

Protecting Your Assets with Accurate, Reliable Valuation

At **3V PRO Appraisers**, we understand that proper insurance valuation is vital for ensuring adequate coverage and risk management. Our insurance-related valuation services provide precise assessments of your physical assets' replacement and reinstatement values - helping you safeguard your business against unexpected losses.

We deliver detailed, compliant valuations that support premium calculations, claims settlements, and risk audits, giving you peace of mind in today's uncertain environment.

Our Insurance Valuation Services Include:

- ▶ Replacement Cost Valuation – Calculating the cost to replace assets with new equivalents
- ▶ Reinstatement Value Assessment – Estimating costs to restore assets to their original condition
- ▶ Valuation of Real Estate, Plant & Machinery, and Equipment
- ▶ Valuations for Insurance Underwriting and Premium Determination
- ▶ Claims Support & Loss Assessment Valuation
- ▶ Periodic Valuation for Policy Renewal and Risk Management
- ▶ Compliance with Insurance Industry Standards and Guidelines

Why Choose 3V PRO?

- * Accurate and Transparent Valuations Aligned with Industry Norms
- * Experienced Valuers with Deep Technical and Market Knowledge
- * Reports Designed to Meet Insurers' and Regulators' Requirements
- * Comprehensive Asset Inspection and Documentation
- * Support for Risk Mitigation and Cost Optimization

“**Ensure Your Assets Are Fully Protected**”

With 3V PRO Appraisers, be confident that your insurance coverage matches the true value of your tangible assets. Our valuation expertise helps you minimize underinsurance and expedite claim processes, so your business stays resilient no matter what.

Specialized Transaction Valuations

Precision Valuations for Complex Deals and Strategic Transactions

At 3V PRO Appraisers, we recognize that complex transactions demand meticulous, tailored valuation expertise. Our Specialized Transaction Valuations are designed to provide robust, defensible assessments that support mergers, acquisitions, divestitures, joint ventures, restructurings, and other strategic business deals.

We combine deep technical know-how with market insights and regulatory compliance to deliver valuations that facilitate smooth negotiations, transparent disclosures, and confident decision-making.

Our Specialized Transaction Valuation Services Include:

- ◆ Mergers & Acquisitions (M&A) Valuation – Fair value assessments to support deal structuring and negotiation
- ◆ Divestiture & Spin-Off Valuations – Asset and business unit valuation for carve-outs
- ◆ Joint Venture & Strategic Alliance Valuations
- ◆ Buy-Back & Share Redemption Valuations
- ◆ Valuations for Capital Raising & Private Placements

Restructuring & Insolvency Valuations

- ▶ Cross-Border Transaction Valuations – Compliance with international standards and local regulations
- ▶ Valuations Supporting Regulatory Filings & Disclosures

Why Partner with 3V PRO?

- * Expertise in Complex and High-Stakes Transactions
- * Adherence to Global Valuation Standards (IVS, ICAI, Ind AS, IFRS)
- * Independent, Transparent, and Audit-Ready Valuation Reports
- * Industry-Specific Knowledge Across Sectors
- * Collaborative Approach with Legal, Financial, and Tax Advisors

Empowering Your Strategic Transactions with Confidence

With 3V PRO Appraisers, you gain a valuation partner that delivers clarity and credibility at every stage of your transaction journey - helping you unlock value, mitigate risks, and achieve sustainable outcomes.

Industry-Specific Valuation

Tailored Valuations. Sector Expertise. Strategic Advantage.

At 3V PRO Appraisers, we understand that every industry has unique value drivers, regulatory landscapes, and market dynamics. Our Industry-Specific Valuation services are crafted to capture these nuances, delivering precise, context-rich valuations that empower informed business decisions.

From technology startups to heavy manufacturing, real estate to healthcare, our deep sector knowledge ensures your valuation reflects true economic reality and supports your strategic goals.

Specialized Industry Expertise:

- ▶ Oil and Gas Reserves Valuation
- ▶ Mining and Quarry Asset Valuation
- ▶ Healthcare Practice Valuation
- ▶ Financial Institution Valuation
- ▶ Agriculture and Farmland Valuation
- ▶ Transportation and Logistics Company Valuation
- ▶ Ports, Terminals, and Aviation Asset Valuation

Why Choose 3V PRO for Industry-Specific Valuations?

- ◆ Sector Specialists with Market Intelligence
- ◆ Customized Valuation Models Reflecting Industry Norms
- ◆ Regulatory Compliance Across Jurisdictions
- ◆ Clear, Insightful, and Actionable Reports
- ◆ Collaboration with Industry Experts, Auditors & Legal Advisors

“Unlock Industry-Relevant Value with Confidence”

With 3V PRO Appraisers, you gain a valuation partner who not only understands numbers but also your industry’s story - delivering valuations that resonate with stakeholders and stand the test of scrutiny.

Environmental & ESG-Linked Valuation

Quantifying Impact. Valuing Sustainability. Driving Responsible Growth.

As ESG (Environmental, Social, and Governance) factors become central to investment, regulatory, and corporate strategies, businesses must understand the tangible and intangible value created - or eroded - by their environmental and social performance.

At 3V PRO Appraisers, our Environmental & ESG-Linked Valuation services bridge the gap between sustainability and financial value. We help companies, investors, and stakeholders quantify the financial implications of ESG risks and opportunities - delivering valuations that support integrated reporting, green financing, impact investing, and responsible decision-making.

Our ESG-Linked Valuation Services Include:

- * Valuation of Environmental Assets
- * Green Infrastructure & Sustainable Project Valuation
- * ESG-Adjusted Business Valuation
- * Carbon Liability & Emission Impact Valuation
- * ESG-Linked Intangible Asset Valuation
- * Impact Valuation for Sustainability Reporting
- * Valuation Advisory for Green Bonds & Sustainability-Linked Instruments

Why Choose 3V PRO for ESG & Environmental Valuation?

- ▶ Specialized Expertise in ESG Metrics and Valuation Integration
- ▶ Compliant with Global Frameworks (IVS, GRI,

TCFD, SASB, BRSR, etc.)

- ▶ Cross-Disciplinary Team – Finance, sustainability, and risk specialists working together.
- ▶ Stakeholder-Focused Reporting – Built for boards, investors, auditors, and regulators
- ▶ Forward-Looking Approach – Valuations that incorporate future ESG risks, transitions, and opportunities.

In a world where value is increasingly defined by impact, 3V PRO Appraisers delivers valuations that recognize the materiality of ESG factors and environmental assets. Whether for strategy, disclosure, investment, or compliance - we provide insight you can act on and value you can trust.



**“Where
Sustainability
Meets
Valuation
Excellence”**

Technology & Digital Asset Valuation

Valuing Innovation. Monetizing Intangibles. Powering Digital Decisions.

In the digital economy, the most valuable assets often don't appear on a traditional balance sheet. Intellectual property, proprietary software, digital platforms, user databases, and emerging technologies are now core drivers of business valuation and investment potential.

At 3V PRO Appraisers, we specialize in the valuation of technology and digital assets - combining financial expertise with deep sector knowledge to deliver credible, audit-ready, and strategically relevant assessments. Whether you're raising capital, undergoing M&A, preparing for financial reporting, or unlocking the value of your tech IP, we provide the insights you need.

Our Technology & Digital Asset Valuation Services Include:

- ▼ Software & SaaS Platform Valuation
- ▼ Intellectual Property Valuation
- ▼ User Data & Digital Infrastructure Valuation
- ▼ AI, Blockchain & Emerging Tech Valuation
- ▼ Valuation for Tech Startups & High-Growth Companies
- ▼ Valuation for Purchase Price Allocation
- ▼ Valuation of Digital Assets for Financial Reporting & Taxation
- ▼ ESOP & Sweat Equity Valuation for Tech Employees and Founders



“From Code to Capital – We Help You Realize the True Value of Innovation”

Why 3V PRO for Tech & Digital Valuation?

- * Deep Understanding of the Technology Landscape
- * Use of Globally Accepted Methodologies (Relief-from-Royalty, Multi-Period Excess Earnings, Real Option Models)
- * Custom-Built Valuation Models for Complex Digital Ecosystems
- * Regulatory Compliance – Ind AS, IFRS, ICAI, IVS, SEBI, and RBI frameworks
- * Trusted by Startups, VCs, PE Firms, and Corporate Innovators
- * Forward-Looking Insight – Factoring scalability, IP strength, and market dynamics

Whether you're monetizing a tech asset, seeking funding, preparing for IPO, or planning a digital acquisition - partner with 3V PRO Appraisers for valuation expertise that is as agile and advanced as the technologies you build.

Banking & Financial Services Valuation

Valuing Trust. Measuring Risk. Unlocking Financial Clarity.

Valuing entities in the Banking, Financial Services, and Insurance (BFSI) sector requires deep understanding of regulatory capital, risk-weighted assets, interest rate sensitivities, and evolving compliance frameworks.

At 3V PRO Appraisers, we offer specialized valuation services for banks, NBFCs, fintechs, insurance companies, mutual funds, and other financial institutions - combining analytical rigor with regulatory insight to deliver credible, transparent, and audit-ready valuations.

Our BFSI Valuation Services Include:

- Bank & NBFC Valuation
- Fintech Valuation
- Insurance Company Valuation
- Investment Portfolio Valuation
- Valuation for Regulatory & Compliance Requirements
- Business Combination Valuations
- Goodwill and Impairment Testing
- ESOP & Share-Based Payment Valuation

Why Choose 3V PRO for BFSI Valuations?

- * Specialized Knowledge of BFSI Regulatory Landscape
- * Valuation Models Aligned with RBI, IRDAI, SEBI, and ICAI Guidelines
- * Integrated Approach – Coordinating with finance, risk, actuarial, and compliance teams
- * Use of Globally Accepted Methodologies – DCF, Comparable Companies, Appraisal



Value, Residual Income

- * Credible, Defensible Reports for Stakeholders, Auditors, and Investors

With 3V PRO, financial institutions receive more than just valuation numbers - they gain a strategic perspective, regulatory assurance, and a valuation partner capable of handling the complexity, scale, and scrutiny the BFSI sector demands.

Unique Asset Tagging

Track What Matters. Value with Precision. Plan with Confidence.

At 3V PRO Appraisers, we provide Unique Asset Tagging solutions that go beyond inventory tracking - enabling businesses to maintain accurate asset registers, support financial reporting, and ensure proper insurance coverage.

By assigning tamper-proof, uniquely identifiable tags to each asset, we help you achieve real-time traceability, lifecycle management, and valuation-linked insights, such as Fair Market Value (FMV) and Replacement Cost - critical for audit, insurance, and compliance purposes.

Our Unique Asset Tagging Services Include:

- ▶ Physical Verification & Asset Enumeration
- ▶ Unique Asset Code (UAC) Assignment & Barcoding/RFID
- ▶ Valuation Integration
- ▶ Category-Wise Classification
- ▶ Customized Asset Register Development
- ▶ Support for Audit, Fixed Asset Management, and Insurance
- ▶ Reports tailored to meet internal controls, audit trails, and risk mitigation needs

Fair Market Value (FMV) vs. Replacement Cost – What’s the Difference?

- * **Fair Market Value (FMV):** The estimated price an asset would fetch in an open market, considering age, condition, depreciation, and market demand. Ideal for financial reporting, asset sales, and M&A.



- * **Replacement Cost:** The cost to replace an asset with a new one of similar kind and utility at current prices. Commonly used for insurance and risk management purposes.

At 3V PRO, we provide both FMV and Replacement Cost as part of our asset tagging and valuation process - allowing clients to align their asset registers with financial, operational, and insurance needs.

Why Choose 3V PRO for Asset Tagging & Valuation?

- Valuation-Integrated Tagging Approach
- Audit-Ready Registers with Traceable Asset History
- Expertise in Handling Diverse Asset Classes & Complex Environments
- Customizable Tagging Solutions (QR, Barcode, RFID)
- Cross-Functional Team with Expertise in Valuation, Audit, and Compliance

With 3V PRO Appraisers, asset tagging becomes a strategic control tool - helping you maintain accuracy, improve governance, reduce risk, and enhance asset accountability across the organization.

Valuation of Enemy Property

Expert Valuation of Enemy Properties for Legal, Regulatory, and Transactional Needs

3V PRO Appraisers offers end-to-end valuation services for Enemy Properties—assets vested with the Custodian of Enemy Property for India under the Enemy Property Act, 1968. These properties require a nuanced approach, combining regulatory insight, technical expertise, and legal sensitivity.

We support government bodies, legal entities, and institutional stakeholders with reliable valuations that are suitable for:

- Government-led auctions or disposals
- Legal dispute resolution and claims
- Financial and statutory disclosures
- Asset regularization and compliance
- Strategic acquisition or transfer

Scope of Enemy Property Valuation Services

Land & Building Valuation - Urban and rural holdings, including residential, commercial, and institutional properties.

Industrial & Heritage Property Assessment - Valuation of factories, godowns, and legacy or historically significant assets.

Disputed or Encumbered Property Analysis - Valuations that account for legal status, tenancy, or unauthorized occupation.

Market Realization Potential - Estimates based on practical marketability, location, title, and usage potential.

Our Distinct Approach

- ♦ **Comprehensive Due Diligence** - Verification of ownership records, litigation history, possession status, and legal vesting
- ♦ **Compliance with Regulatory Protocols**- Aligned with directives from the Ministry of



**“Valuation You
can rely on
with Clarity.
Compliance.
Confidence.”**

Home Affairs and the Custodian of Enemy Property

- ♦ **Multi-Method Valuation Models** - Application of cost, market, and income approaches as per IVS and ICAI valuation standards
- ♦ **Defensible & Transparent Reporting** - Detailed, audit-ready valuation reports built for legal, governmental, or institutional review

Why 3V PRO?

- * Proven expertise in handling sensitive and government-regulated assets.
- * Neutral and independent valuation, free from conflict of interest.
- * Sector experience across real estate, infrastructure, and compliance-heavy assets.
- * Trusted by government departments, courts, public-sector units, and large corporates.

Valuing Enemy Property isn't just about numbers—it's about navigating complexity with precision. At 3V PRO, we ensure every valuation stands up to scrutiny and supports informed decision-making at the highest levels.

Mystery Audit

Actionable Insights Through Real-World Customer Experience Evaluation

At 3V PRO Appraisers, our Mystery Audit Services go beyond surface-level compliance checks—we deliver in-depth, on-ground intelligence about how your business is truly performing at the customer interface. By simulating real customer interactions, our audits provide unbiased, data-backed insights that help you improve:

- Customer Experience
- Service Quality
- Operational Efficiency
- Brand Consistency
- Compliance with SOPs & Standards

Whether you're in retail, hospitality, BFSI, healthcare, automotive, or QSR, our mystery audits are tailored to your industry, aligned with your KPIs, and executed with complete discretion and professionalism.

Our Mystery Audit Services Include:

- ✓ Retail & In-Store Experience Audits
- ✓ Hospitality & QSR Audits
- ✓ Banking & Financial Services Audits
- ✓ Healthcare Service Audits
- ✓ Automotive Dealership & Service Center Audits
- ✓ Franchise & Brand Compliance Audits
- ✓ Digital & Omnichannel Experience Audits
- ✓ Regulatory & SOP Compliance Checks

Our Approach – What Makes Us Different:

- ◆ **Customized Audit Frameworks** – Aligned with your business goals and customer touchpoints
- ◆ **Trained Mystery Shoppers** – Professional evaluators from diverse demographic profiles
- ◆ **Real-Time Feedback & Dashboards** – Actionable data with detailed scoring and

analysis

- ◆ **Multichannel Assessment** – Physical locations, digital platforms, and call centers
- ◆ **Benchmarking & Root Cause Analysis** – Identify gaps and drive continuous improvement
- ◆ **Confidential & Ethical Execution** – Absolute discretion maintained throughout

Driving Business Excellence Through Insight:

At 3V PRO, our mystery audits offer more than just performance snapshots—they deliver strategic insights that help you:

- Enhance customer satisfaction
- Improve staff training and accountability
- Strengthen SOP compliance and brand consistency
- Drive revenue through improved customer engagement

Whether you're looking to optimize operations, elevate service quality, or ensure compliance across branches, our Mystery Audit Services deliver the clarity and control you need to make informed decisions and stay ahead of the competition.

Other Specialized Valuation Services

Beyond the Conventional. Built for Complexity. Trusted for Precision.

At 3V PRO Appraisers, we understand that not all assets or business scenarios fit standard valuation models. Our Specialized Valuation Services are tailored to address unique, complex, or non-traditional assets and events - combining domain knowledge, valuation rigor, and regulatory understanding.

Whether it's for legal proceedings, strategic decision-making, or regulatory mandates, we provide credible, defensible, and customized valuations for a wide range of specialized use cases.

Our Other Specialized Valuation Services Include:

- Start-up & Early-Stage Company Valuation.
- Brand & Intellectual Property Valuation.
- Employee Stock Ownership Plan (ESOP) Valuation.
- Valuation for Dispute Resolution & Arbitration.
- Fairness Opinions & Independent Valuation Reports.
- Valuation for Statutory Approvals (RBI, SEBI, FEMA).
- Valuation of Specialized Licenses & Concessions.
- Art, Antiques, and Collectibles Valuation.
- Valuation for Succession Planning & Family Settlements.
- Exit Strategy & Pre-Divestment Valuation.


Why Choose 3V PRO for Specialized Valuations?

- * Niche Expertise in Complex, Non-Standard Asset Classes
- * Cross-Functional Team of Valuers,

Accountants, Legal & Sector Experts.

- * Adherence to Indian & Global Valuation Standards (IVS, ICAI, SEBI, etc.).
- * Court-Defensible Reports for Legal and Regulatory Use.
- * Custom Models Backed by Research, Market Data & Sector Intelligence.

When the asset is unique, the transaction is complex, or the situation is sensitive - 3V PRO Appraisers delivers the clarity, independence, and credibility needed to support informed decisions, compliance, and stakeholder trust.



**“Valuation You
Can Trust -
Even When the
Asset Isn’t
Ordinary”**



get in
touch



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